## KORESPONDENSI PROSIDING INTERNATIONAL Dr. B. Herawan Hayadi,S.Kom.,M.Kom Universitas Potensi Utama

Dear B.Herawan Hayadi

We are pleased to inform you that your submission was received :

ID Number : 206

Title : Information Technology Influence on the Marketing Strategy for Micro,

Small & Medium Enterprises: Case Study on Kalimansi Orange Syrup

Business.

Aouthors : Arifah Hidayati;Rahmat Igbal Yuanda;Cindy Alvioni;Romi Saputra;Mutia

Ramadhan; Rahmat Agung Hidayat; B. Herawan Hayadi.

Accepted to be presented at the 9th International Conference on Cyber and IT Service Management (CITSM) 2021.

The quality and quantity of submissions this year is very high. We have decided to accept some of the papers that have been discussed in the program committee. Acceptance of paper, however, is primarily a matter of publishing and logistical constraints.

You can refer to the reviewer's comments attached to this email. Wehopefully this review will help you prepare an improved and improved version of your paper. We look forward to your contributions to the next CISTM conference.

You can still join this conference as a participant, see <a href="http://citsm.id">http://citsm.id</a> for further instructions.

To make a payment, please follow the instructions, see the following link <a href="http://citsm.id">http://citsm.id</a>, all instructions follow the link on the <a href="http://citsm.id">http://citsm.id</a> web.

General information about the conference venue, accommodation, transportation, conference program, social program, tours, registration. visas, etc. will be found on the conference website at.

Thank you for your submission. We are looking forward for your visit.

Best regards

Sincerely.

**Technical Program Chairs** 

Husni Teja Sukmana, Ph.D Syarif Hidayatullah State Islamic University, Jakarta

Prof. Lee Kyung Oh Sun Moon University, South Korea

Prof. Ismail Khalil @iiwas, Austria

From : CITSM2021 <u>citsm2021@easychair.org</u>

To : B Herawan Hayadi <u>b.herawan.hayadi@gmail.com</u>

Date : 18 Jul 2021 10.04

Subject : CITSM2021 notification for paper 206

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