

CHAPTER I

INTRODUCTION

1.1 The Background of the Study

Language is a formally organized form of communication and is crucial to human existence. One of the tools for communicating with others is language. It is supported by Brown (2022, p.60) that language is used for communication. By using language, people can tell their thought, feeling and ideas to other people. To communicate with other people in other countries, people use English as International language. English as an International language is spoken almost all over the world. In the global era, English also has an important role as communication language used in many sectors of life, such as trading, bilateral relationship, politic, science, technology and many others in addition, English is learned around the world by students in school as foreign language.

Vocabulary is the body of words that make up a language, and the importance of vocabulary in reading comprehension cannot be overstated. Without a good working knowledge of words and their meanings, both written and verbal communication will be muddled or poorly understood. Vocabulary refers to a list or set of words for a particular language or a list or set of words that an individual speaker of a language might use (Hatch and Brown, 1995, p.1).

According to Haycraft in Hatch and Brown (1995, p.370) vocabulary is defined into two kinds: receptive and productive vocabulary. Receptive vocabulary is the word that the students recognize and understand when they

occur in a context, but which they cannot produce correctly. Productive vocabulary is the word which the students understand, can pronounce correctly, and use constructively in speaking and writing. Vocabulary mastery is an important aspect of language learning, as it allows students to communicate effectively and understand a new concept.

Based on the researcher's experience during PLP (Pengenalan Lapangan Persekolahan) at the SMK Pariwisata Imelda Medan that many students did not understand or even know English or terms commonly used in hospitality, So that the teaching and learning process is a little neglected because as teachers we must first tell them the basic terms earlier, so they can understand where the learning is going and they will understand well about the material conveyed by the teacher. Meanwhile, based on researcher observation during PLP (Pengenalan Lapangan Persekolahan), the English teacher only taught English in general and used general English textbooks Curriculum 2013. Students must understand several terms in hospitality according to their respective fields, making it easier for them to adapt in the world of hospitality. There are many strategies that teacher can use to help students improve their vocabulary, they are make reading a part of daily routine, play word games, use flashcards and use of Terminology in Hotel. According to Haycraft in Hatch and Brown (1995, p.370) vocabulary is defined into two kinds: receptive and productive vocabulary. Receptive vocabulary is the word that the students recognize and understand when they occur in a context, but which they cannot produce correctly. Productive vocabulary is the word which the

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According to Guo, Y., Barnes, S. J., & Jia, Q. (2017) communication is the core elements of hospitality industry. Understanding of performance expectations are keys to the achievement of tourist satisfaction. Good oral and written communication skills are the most important skills to hospitality practitioners at different position levels. Good English communication during the study will add value to students' education. In the tourism industry supply and demand side must communicate perfectly in order to ensure quality and needed performance standards. Both practicing oral communication and written communication are rated high. One of supporting factors for good communication can run well as expected. One of the welding that is able to add to the vocabulary in the field of tourism, especially hospitality by using terminology in hotels. The use of this terminology is carried out by fellow employee hotel staff themselves.

The terminology is a discipline that systematically studies the "labelling or designating of concepts" particular to one or more subject fields or domains of human activity. It does this through the research and analysis of terms in context for the purpose of documenting and promoting consistent usage to allow students to use adjectives, verbs, and nouns in a realistic way.

English for specific purpose (ESP) for hospitality especially in Hotel department usually use specific vocabulary which is called terminology. The terminology is a discipline that systematically studies the "labelling or

designating of concepts” particular to one or more subject fields or domains of human activity. It does this through the research and analysis of terms in context for the purpose of documenting and promoting consistent usage to allow students to use adjectives, verbs, and nouns in a realistic way.

Therefore, it is necessary to design the implementation of English learning in accordance with the current school curriculum, that is, comprehensive English learning. Integrated learning is a topic-based learning model that integrates multiple subjects. This is because the integrated learning model (integrated approach) is packaged in the form of topics that contain multiple topics that are integrated to introduce students to various concepts across the material, making learning more meaningful and easier. This is consistent with Rusman (2015) that To understand. In this case, school subject theory may be relevant to the student's real life. English as a practical subject is highly relevant to the Integrated Approach, allowing students to practice their English skills directly in context. Richard (2002) states that language is communication and that it is very important for teachers to develop students' ability to communicate effectively in a variety of professional and social situations. English learning practices based on an integrative approach must therefore be appropriately designed to meet the changing needs of students and to enable students to be active learners in the language learning process.

This research will be conducted to provide an overview of students’ ability to increase vocabulary. The aim is to determine students’ ability to increase vocabulary in English so that it is more fluent and straightforward in

communicating. This research will take place at SMK Pariwisata Imelda Medan in grade ten. The researcher wants to describe how students improve their ability to speak English by first increasing their vocabulary. The researcher also want the students able to understand terms that they will often use in accordance with their majors. This will make it easier for them to understand in carrying out their activities both in practice or training or work.

1.2. The Problems of the Study

Based on the background above the researcher find the problem “how does integrated approach improve students” vocabulary mastery in English for Hotel at SMK Swasta Pariwisata Imelda Medan?”

1.3. The Objectives of the Study

Relating to the problem statement above, the researcher states that the objective of the study is to figure out how Integrated Approach improve students’ vocabulary mastery in English for Hotel at SMK Swasta Pariwisata Imelda Medan.

1.4. The Scope of the Study

This study focuses on improving students” vocabulary mastery on students by using integrated approach terminology at hotel at SMK Imelda Medan grade ten. The researcher hopes that students can improve their vocabulary by using terminology.

1.5. The Significance of the Study

The result of this study is expected to be useful theoretically and practically. The theoretical significance of this research is for the development of science to improve the quality of learning, especially related to the learning strategies used in learning English and solving strategy more intensively in teaching vocabulary.

While the practical significance of the study can be useful for:

1. Students can improve their vocabulary, especially in their majoring so the learning process more effective and also the students realized that knowing about English in Hotel so important.
2. Teachers can improve their skill or knowledge about teaching vocabulary, especially using terminology.
3. For the other researchers can be sources to their research.